

MEDIA ALERT

- WHO: Campus MovieFest, the world's largest student film festival presents
- WHAT: The 2011 Campus MovieFest International Grand Finale Red Carpet Awards Ceremony
- WHEN: Saturday, June 25, 2011 – 7:00pm – 10:00pm
- WHERE: The Steven J. Ross Theater on the Warner Bros. Studios lot
- WHY: The Campus MovieFest (CMF) 2011 International Grand Finale (IGF) will honor student filmmakers from 75 universities and colleges as part of the 2011 Campus MovieFest World Tour. CMF is also recognizing and awarding the following special category finalists: CMF 3D in partnership with the **International 3D Society** (I3DS) and **Panasonic**, Elfenworks Social Justice in partnership with **The Elfenworks Foundation**, and the Rethink Possible Award.
- HOW: CMF will host a variety of events beginning **Thursday, June 23 through Sunday, June 26**, which include: workshops with celebrities and industry luminaries, screenings of 200 student shorts, advance screenings of Cars 2 (Disney/Pixar) and Horrible Bosses (Warner Bros.), College Battle of the Bands concert, and a red carpet awards ceremony with special guests announcing the 2011 winners.
- Industry presenters participating include:
- **Gabourey Sidibe** (Precious, The Big C)
 - **Geoffrey Arend** (Garden State, 500 Days of Summer)
 - **Wes Bentley** (American Beauty, Ghost Rider)
 - **McG** (director, Charlie's Angels, We Are Marshall)
 - **Melissa Rosenberg** (writer, Twilight, Dexter)
 - **Chris Markus and Stephen McFeely** (writers, The Chronicles of Narnia, Captain America)
 - **Todd Strauss-Schulson** (director, A Very Harold & Kumar Christmas)
 - **And more to be announced**
- NOTES: Interview opportunities with Campus MovieFest execs, partners, student filmmakers and 2011 winners. To schedule interviews, please contact Diane Payes at diane@campusmoviefest.com.

Photo opportunities at select workshops and College Battle of the Bands concert on **Friday, June 24**, and the Campus MovieFest red carpet ceremony on **Saturday, June 25 between 7-8pm**.

Please contact media@campusmoviefest.com to receive media badges for select events. Badges are limited and requests must be submitted by **Saturday, June 25th, Noon PDT**.

For more information please visit the IGF Press Room at www.campusmoviefest.com/igf/press

SCHEDULE OF EVENTS THAT ARE OPEN TO REGISTERED MEDIA:

THURSDAY JUNE 23

5:00p

Welcome Event at Sheraton Universal Starview Room

- Badge Pickup
- Filmmaker Resume and Reels drop off
- 3D Movie Screenings

11:00p

Distinguished Filmmakers Network Mixer at In-the-Mix (Sheraton Universal Lobby)

FRIDAY JUNE 24

9:00a

Badge Pickup continues at Info Desk in Lobby

10:00a-5:00p

Industry Workshops at Sheraton Universal

10:00a-4:00p

I3DS hosts 3D University with 3D workshops at Panasonic Hollywood Lab

6:30-7:30p

Photos and interviews w/ College Battle of the Bands finalists

8:30p

College Battle of the Bands Finale at the Echo (1822 W Sunset Blvd)

SATURDAY JUNE 25

10:15a-12:15p

Festival Screenings -Morning – Universal Studios lot – Screening Rooms 1-3

1:00p-4:00p

Festival Screenings - Afternoon – Universal Studios lot – Screening Rooms 1-3

7:00p-8:00p

Red Carpet photo and interview opportunities, champagne reception

8:00p-10:00p

IGF Awards Ceremony (Limited seating)

SUNDAY JUNE 26

11:00a-12:00p

Winner's Brunch at poolside patio – Sheraton Universal (Invite only)

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